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📍 Metro Manila, Philippines

EDUCATION

UX Design Certificate
Coursera - Google
September 2022 - May 2023

Bachelor of Science in Business Administration Major in Computer Applications
De La Salle - College of St. Benilde
2000 - 2004

SKILLS

HTML5 CSS3 jQuery

Bootstrap Photoshop Figma

Adobe XD Wordpress

Shopify

LANGUAGE

English

Filipino

KATHRINA ALEJANDRINO
UI/UX Designer

As a seasoned Front-End Developer with a passion for creating user-friendly designs, I am eager to transition into a career in UX Design. My expertise in HTML5, CSS3, and JQuery, coupled with work experience with both local and international clients, positions me well to integrate design with functionality. With a record of running a business, I bring valuable leadership and decision-making skills to navigate challenges and drive successful outcomes.

WORK EXPERIENCE

2007 - Current
Freelance Front-End Developer
- Convert design mockups to HTML5/CSS, ensuring mobile responsiveness using Bootstrap as a framework.
- Extensively used HTML5, XHTML, CSS3, and jQuery.
- Developed e-commerce websites using WordPress and Shopify.
- Conduct thorough testing to fix bugs and cross-browser compatibility issues.
- Worked remotely for companies in the US, Australia, London and the Philippines.

2009 - 2022
Wooden Canvas Co.
Partner
- Responsible for the entire web/branding strategy of the company.
- Boosted sales by developing an e-commerce website using Shopify, resulting in a significant increase of 80% in revenue within a year.
- Conceptualized new promos and products for the company.

2006 - 2007
XHTMLized
HTML/CSS Developer
- Worked remotely as an HTML/CSS Converter, responsible for transforming PSD designs into XHTML according to W3C standards.
- Ensured compatibility across various web browsers, optimizing HTML pages for a seamless user experience.